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Philly Hero Thrill Show Postscript

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A long day started yesterday morning when I set up shop at the [Philly Hero Thrill Show](#) at the Wells Fargo Center in South Philly. The event brought together Philadelphia's emergency response community and raised money to help families of fallen police and fire department personnel. I spent most of the day cageside, next to [Sonny Mr. Basketball Hill](#), a Philadelphia institution in his own right.

Hit the jump for good feelings, and a video of [Brylan Van ArtsDalen](#) armbaring the Philadelphia Eagles' mascot, Swoop.

I have to admit that going in to the event, I was very nervous what the reception for our fighters would be. We had great fighters out all day, but no instantly recognizable UFC names. But from the time [Brylan Van ArtsDalen](#) and [Anthony Morrison](#) sat down, they were absolutely mobbed with kids, parents, and fans. [Chris Wing](#)'s manager told me that Redline signed 250 autographs in about 45 minutes. And could have signed more, but we ran out of post cards for him to sign. I mention those three guys, but I also want to mention that [Jimmy Jitsu Jim Morrison](#) (who was featured on the first installment of our *Take it to the Cage* video series) came out with [Joey Stripling](#). [Tim Williams](#) and [Gemiayale Adkins](#) were scheduled to appear, but both had transportation problems.

We shared the cage, which was donated to the event by [Fran Evans](#) of [Locked in the Cage](#) with [Matrix Fights](#) and [Liberty Bell Judo](#). LBJ was doing sport sambo demonstrations all afternoon. They were promoting a big sambo tournament scheduled for October 3rd. I'm going to definitely try to get there for that.

Non combat-sport stuff up there including a fantastic performance by the Philadelphia Police Motorcycle Drill Team, featuring [Jimmy Binns Sr](#) on the lead bike. The Philadelphia Fire Department did several outstanding demonstrations, including several live burn demos, and a high angle rope rescue that include a brave truckie descending off Ladder 26's bucket face first.

It was an outstanding event, and Jimmy Jr and I are already making plans to build off this year's success to make the MMA presence at the 2011 Thrill Show bigger.

And now, as promised...



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